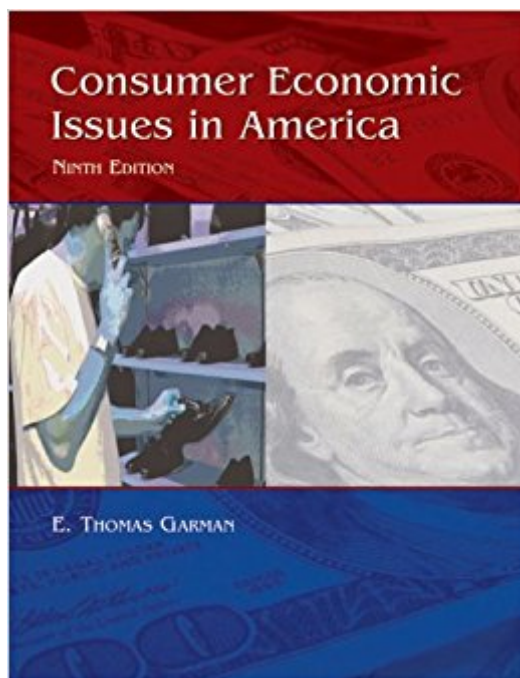


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Consumer Economics Issues In America, 9e



Synopsis

The ninth edition of Consumer Economic Issues in America, is a comprehensive update of one of the most thorough and readable texts in the field. The text is straightforward and highlights the fundamental consumer economic issues affecting all consumers. Author E. Thomas Garman educates and empowers students as they gain knowledge of their rights and responsibilities as consumers. An emphasis is placed on understanding the American economic system, consumer concepts, evaluative criteria and environmental issues. The book takes a normative, pro-consumer viewpoint.

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Customer Reviews

A renowned author, advisor, and academic, Garman is a Fellow and Distinguished Professor Emeritus of Virginia Tech University, where he directed the National Institute for Personal Finance Employee Education. He subsequently founded the Personal Finance Employee Education Foundation. Author of 40 book's and 200 academic research articles, Garman directed several award-winning research studies that link the financial fortunes of employers with the financial health of their employees. Research consistently shows that decreasing employee financial distress and improving personal financial well-being creates better workers. Garman's research has been the most cited in the field for over 20 years. He has worked for a U.S. senator in Washington, D.C., in economic development in West Africa, and for a national non-profit credit counseling organization. He is an elected Distinguished Fellow of both the Association for Financial Counseling and Planning

Education and the American Council on Consumer Interests. Garman has served on advisory boards for the Board of Governors of the Federal Reserve System, International Board of Standards and Practices for Certified Financial Planners, American National Standards Institute, National Foundation for Credit Counseling, U.S. Food and Drug Administration, and National Advertising Review Board. His consulting includes work for Profit Sharing/401(k) Council of America, Manulife Financial, AT&T, U.S. Navy, U.S. Army, and U.S. Department of Defense. His work has been featured in hundreds of publications, including USA Today, New York Times, The Washington Post, The Los Angeles Times, and U.S. News & World Report, and he has appeared on National Public Radio and NBC Nightly News.

There were no surprises in what I was receiving. Good price and dependable shipping. The book is also a really good book and has some good information. If you're thinking about renting or buying, I would definitely buy it and keep it.

This book definitely came in handy and was written in a way that wouldn't put me to sleep. Good textbook

The book arrived as described.

Good helpful book :)

Once again helps me out with the best prices on textbooks. This book was delivered in a very timely manner, and even though it was used the spine looked like it had never been cracked open.

This book was required for a Consumer Education class. Some of the chapters are great, with lots of information on the resources that are available for consumer protection. However the author repeatedly inserts his blatantly biased political views throughout the book which at times becomes very distracting from the core material you are trying to learn. Even worse is that some of the suggested test questions require you to know the authors political opinions. Educators needs to pass on using this textbook in their classrooms and instead find a more balanced text on consumer issues.

Needed for class. Good buy.

Needed this book for a consumer/market general at school. All I can say is, glad to get out of that class without dying of boredom.

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